



HYATT
PLACE



NEWS RELEASE

“LET THE SUN SHINE IN...” ...ON CENTRAL FLORIDA SUMMER VACATIONS

Hyatt Place® Orlando/Lake Mary Offers the Sunshine Guaranteed Package with FREE Breakfast, a Dining Gift Card and a FREE Future Room Night per Rainy Day

ORLANDO, Fla. (June 22, 2009) – Experience all the fun in the sun for which Central Florida is best-known, with **Sunshine Guaranteed*** at the brand new Hyatt Place® Orlando/Lake Mary.

Nestled in one of Florida’s sunniest spots, between Orlando and Daytona Beach, Hyatt Place® Orlando/Lake Mary is perfectly positioned to offer something for everyone with the **Sunshine Guaranteed*** package.

“At Hyatt Place® Orlando/Lake Mary, we’ve created the **Sunshine Guaranteed*** package to include food and beverage savings, a possible free night’s stay in the future and a discounted rate every night of the week to make summer vacations or “staycations” affordable in a destination with so much to do,” says Andreas Meinhold, managing director for Sunshine Hotel Group, the company that owns the hotel.



The **Sunshine Guaranteed*** package is available for **stays through September 30, 2009**, including:

- **FREE future room night for each day it rains** more than 0.50 inches*
- Room rate of **\$99 per room, per night**
- **FREE made-to-order breakfast for up to four guests; per room, per night**
- **\$25 gift certificate for dinner** at the [Stonewood Grill & Tavern](#) restaurant (in the Shoppes at Oakmonte, within walking distance of the hotel).

To reserve **Sunshine Guaranteed*** contact the hotel at 888 HYATT HP (888 492 8847) or www.HyattPlaceOrlandoLakeMary.com and request offer code **SUNS**. *Terms and conditions apply. For full terms and conditions, visit the Special Offers page at hyattplaceorlandolakemary.com.*

Family-Friendly Amenities at Hyatt Place Orlando/Lake Mary

- Spacious guestrooms each with **Hyatt Grand Bed™**, **guest refrigerator**, separate **Cozy Corner** family-room style seating area, **42" flat panel HDTV** with DVD and video-game access and **complimentary Wi-Fi** everywhere
- **Freshly-prepared food**, a new Hyatt Place® kids menu with favorites for all ages, such as macaroni and cheese, chicken noodle soup, grilled cheese and peanut butter and jelly sandwiches, available **24-hours a day**, seven days a week in the Guest Kitchen
- **Heated, outdoor pool** and hot tub and state-of-the-art **fitness center**
- **Complimentary on-site parking**

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So Much Fun in the Sun to Enjoy at Hyatt Place® Orlando/Lake Mary

- Experience **downtown Orlando and Daytona Beach**, both less than **30 minutes** away.
- “Shop til’ you drop” with **boutiques, designer label and specialty shops** in the Shoppes at Oakmonte (within walking distance of the hotel), Colonial Town Park and Park Place, the Seminole Towne Center and MarketPlace and downtown Sanford.
- Walk next door and dine at the warm and inviting [Stonewood Grill & Tavern](#) where you’ll enjoy the flavor of **hand-cut steaks, market-fresh seafood** cooked over an oak-burning grill and a diverse wine selection that includes more than 30 wines by the glass.
- Savor the many dining options within a five minute drive of the hotel, from **Ruth’s Chris Steakhouse**, to **Amura Sushi** or the legendary local favorite, **Dexter’s**.
- Experience the rich history, flourishing arts and vibrant charm of the **Historic District in Downtown Sanford**, where the brick streets are lined with **antique shops**, restored buildings and **quaint sidewalk cafes**.
- Relish the adventure of the outdoors, right outside the hotel’s door, with **hiking** and **biking** on the Florida National Scenic Trail, **canoeing** in the Wekiwa Springs State Park, **riverboat dinner cruises, airboat tours, golfing** at Red Tail and Timacuan golf clubs and a trip to the **Central Florida Zoo** and Wildlife Park or **New Smyrna Beach**, located just thirty minutes from the hotel.
- Take advantage of Central Florida’s world renowned theme parks and attractions, such as: **Walt Disney World® Resort, Universal Orlando Resort, SeaWorld® Orlando, the Daytona® International Speedway** and the **Kennedy Space Center**— all located within an hour or less of the hotel.

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About Hyatt Place Orlando/Lake Mary

In January 2009, Hyatt Place Orlando/Lake Mary opened in Lake Mary, Fla., one of the fastest growing cities in Florida with easy access to the beaches, downtown Orlando and Central Florida’s world-famous attractions. Hyatt Place Orlando/Lake Mary features a heated, outdoor swimming pool, a state-of-the-art fitness center, a 42” flat screen television in each guestroom and forward-thinking technology throughout the Gallery, 128 spacious guestrooms and 2,080 sq. ft. of function space. Complimentary continental breakfast and Starbucks® specialty coffee is offered daily. The hotel also offers a variety of freshly-prepared, café-quality items, including made-to-order entrees, sandwiches, soups, salads, pizza and a new Hyatt Place kids menu with favorites for all ages, such as macaroni and cheese, chicken noodle soup, grilled cheese and peanut butter and jelly sandwiches. Guests can order from the Guest Kitchen 24 hours a day, seven days a week via a touch screen menu in the Guest Kitchen or from the Guest Host.

Hyatt Place Orlando/Lake Mary is located at 1255 South International Parkway, Lake Mary, Florida 32746. For reservations please call 407 995 5555 or visit www.HyattPlaceOrlandoLakeMary.com.

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About Hyatt Place

Hyatt Place brings the authentic hospitality for which Hyatt is known to the upscale select-service category. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design, practical amenities, forward-thinking technology and purposeful service so guests can remain connected and productive while traveling. Hyatt Place is a brand of Global Hyatt Corporation that currently offers more than 130 locations throughout the United States. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About Global Hyatt Corporation

Global Hyatt Corporation, headquartered in Chicago, is one of the world's premier hotel companies. The hotels owned, operated, managed or franchised by its subsidiaries provide authentic hospitality to guests in 46 countries through a passionate commitment to personalized service, cultural relevance, and the environment. Global Hyatt subsidiaries own, operate, manage or franchise more than 385 hotels and resorts worldwide under the **Hyatt®**, **Hyatt Regency®**, **Hyatt Resorts™**, **Grand Hyatt®**, **Park Hyatt®**, **Hyatt Place®**, **Hyatt Summerfield Suites®** and **Andaz™** brands with additional properties under development on five continents. **Global Hyatt Corporation** is also the owner of **Hyatt Vacation Ownership, Inc.**, operator of **Hyatt Vacation Club®**. The success of Global Hyatt is driven by the commitment and energy of the thousands of men and women around the world who provide exceptional service to hotel guests. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or visiting www.hyatt.com.

About Sunshine Hotel Group

Sunshine Hotel Group, LLC is a globally-experienced, Miami-based, hotel development, asset and management company headed by Ira Levenshon and Andreas Meinhold. Levenshon and Meinhold specialize in national and international hotel development, management and ownership, with notable flags such as Hilton, Hyatt and Swissôtel. Their expertise extends to distribution, marketing and financing, as well as the construction of apartment complexes and shopping centers. Sunshine Hotel Group, LLC has primary ownership and interest in The Hilton Garden Inn Jacksonville/Ponte Vedra and the brand new Hyatt Place Orlando/Lake Mary, which opened in January 2009. For more information about Sunshine Hotel Group, LLC call 305 859 8388 or visit <http://www.sunshinehotelgroup.com>.

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*Offer valid 5/20/09 to 9/30/09 at Hyatt Place Orlando/Lake Mary. Two-night minimum length of stay required. All hotel reservations are subject to availability and must be made in advance by 9/15/09. Offer is not valid with groups/conventions and may not be combined with other promotional offers. Guest must request offer code SUNS at time of reservation. One free night certificate will be provided at checkout for each night of the stay that it rains at least .5 inches at Orlando International Airport as recorded by the National Weather Service. Rainfall will also be audited by an independent agency. Free nights are subject to the full terms and conditions as presented on the certificate. Rate is per room, per night, excluding service charges, taxes and other incidental expenses. Rate is based on double occupancy and standard room accommodations. Additional guests may be subject to additional hotel charges. Additional charges apply to room-type upgrades. A limited number of rooms are allocated to this promotion. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this program at any time without notice. The trademarks Hyatt®, Hyatt Place® and related marks are trademarks of Hyatt Corporation. © 2009 Hyatt Corporation. All rights reserved.

Editor's Note:

Media FAM Opportunities, high-resolution images and interviews are available upon request. Please contact Colette Jones at 407-478-4040 (O) 407-468-9759 (C) or Colette@bennettandco.com