

Hotel & Motel Management

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Hyatt Place set to break new ground

CHICAGO - Hyatt Place, Hyatt's innovative approach to the select service hotel concept, is making brand history with five hotels breaking ground throughout February near Seattle, WA; Orlando, FL; South Bend, IN; Reno, NV; and Jackson, MS.



Hyatt Place is planning to construct new properties near Seattle; Orlando; South Bend, Ind.; Reno, Nev.; and Jackson, Miss.

"These groundbreakings help set the stage for the brand growth we'll see in the first quarter," said Jim Abrahamson, senior vice president, acquisitions and development, Hyatt Corporation. "At the end of March, we will not only have these five new-build hotels underway, we'll have a total of 50 converted Hyatt Place hotels open throughout the country."

The hotels scheduled to break ground through February include:

- Seattle/Downtown, WA - the 158-room hotel, being developed by Kauri Investments and InterMountain Management, is scheduled to open Summer 2008 as part of a mixed use complex located at 600 Denny Way
- South Bend/Mishawaka - located just outside South Bend at the southwest corner of Main St. and Day St., this 117-room hotel is being developed by First Hospitality Group and is scheduled to open Spring 2008

- Orlando/Lake Mary, FL - situated just outside Orlando at I-4 and Lake Mary Blvd., the 128-room hotel is being developed by Sunshine Hotel Group and is scheduled to open Fall 2007
- Jackson/Madison, MS - located just a short distance from Jackson at Interstate 55 and Old Agency Road, the 127-room hotel is being developed by InterMountain Management and is scheduled to open Spring 2008
- Reno Airport, NV - InterMountain Management is developing the 127-room hotel, which is scheduled to open Spring 2008; the hotel is located at the Reno International Airport at 1790 E. Plumb Lane

Every Hyatt Place hotel will feature a wide range of new services and amenities to help guests seamlessly continue their everyday life in an environment specially crafted to help them be more productive, relaxed and fulfilled. Similar to what travelers might experience at home, guests can spread out in their spacious, contemporary guestrooms, taking advantage of free Wi-Fi access while stretching out on the eight-foot Cozy Corner sectional sleeper sofa or working at an oversized work desk in an ergonomic chair. They can also catch the evening news, the big game or the latest feature movies on the 42-inch flat panel, high-definition television offering 11 channels of high-definition programming in addition to more than 30 channels. Hyatt Place guests can stay connected through the innovative Hyatt Plug Panel, which allows guests to connect their own entertainment media to the high-definition TV, including laptops, MP3 players, DVD players or any other portable device. Hyatt's signature Grand Bed also ensure guests enjoy a peaceful night's sleep in the bedroom area.

Hyatt Place hotels also feature the Gallery, an innovative welcoming arrival area where guests are personally greeted by the Gallery Host, a dynamic new position in the hospitality industry that encompasses everything from guest check-in to giving personal tours of the hotel. In the Gallery, guests will also find a self-registration kiosk, an intimate coffee and wine cafe and bakery, free Wi-Fi, a TV den and an e-room with free access to a public computer and printer. Guests at Hyatt Place may purchase signature hot breakfast entrees along with Starbucks specialty coffees or enjoy a free continental breakfast. Hyatt Place also offers a variety of freshly prepared, cafe quality items, including made-to-order entrees, sandwiches, soups, salads and pizza which guests can order 24 hours a day, seven days a week via a touch screen menu in the Guest Kitchen or from the Gallery Host.

Travelers are already raving about Hyatt Place Chicago/Lombard/Oak Brook, located just outside Chicago; Hyatt Place Scottsdale/Old Town; and Hyatt Place Atlanta Airport-South and Hyatt Place Atlanta/Perimeter Center. There will be 120 Hyatt Place hotels open by December 2007, including locations in Chicago, Dallas, Phoenix, Atlanta, Nashville, Tampa, Miami, Orlando and Detroit, in addition to other key business and leisure markets throughout the country.

About Hyatt Place

Hyatt Place combines The Hyatt Touch with stylish design, purposeful amenities and forward-thinking technology to set the new standard in the upscale select service category. Catering to discerning business and leisure travelers, 120 Hyatt Place hotels will be operational across the U.S. by the end of 2007. Hyatt Place is a newly developed brand of Global Hyatt Corporation. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.hyattplace.com. From the U.S. and Canada, reservations for Hyatt Hotels & Resorts worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com. For additional information on development opportunities for Hyatt Place or Hyatt Summerfield Suites, visit www.hyattdevelopment.com.

About Global Hyatt Corp.

There are 214 Hyatt branded hotels and resorts (over 90,000 rooms) in 43 countries around the world, operating under the Hyatt, Hyatt Regency, Grand Hyatt and Park Hyatt brands. Currently, there are an additional 43 Hyatt hotels and resorts under development, including 15 new hotels in China. Global Hyatt Corp. is also the owner of Hyatt Vacation Ownership, Inc. operator of the 12 Hyatt Vacation Club timeshare and fractional residential properties, Hyatt Equities, L.L.C. (hotel ownership), Select Hotels Group L.L.C. (which owns, manages and franchises 163 AmeriSuites hotels, Hyatt Place and Summerfield Suites hotels) and U.S. Franchise Systems, Inc. (which franchises 95 Hawthorn Suites, and 272 Microtel Inns and Suites). From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.