

SUNSHINE HOTEL GROUP ANNOUNCES NEW GENERAL MANAGER FOR THE HILTON GARDEN INN® JACKSONVILLE/PONTE VEDRA

Chuck V. Schoonmaker Appointed General Manager

Ponte Vedra Beach, Fla. (May 27, 2008) – Sunshine Hotel Group, a Miami-based hotel management company, announces Chuck V. Schoonmaker as the new general manager for the Hilton Garden Inn Jacksonville/Ponte Vedra.

“Chuck Schoonmaker has a proven track record in managing Hilton Garden Inn properties. His broad and expansive understanding of both the Hilton Garden Inn brand and the greater-Jacksonville area makes him a tremendous asset to the Hilton Garden Inn Jacksonville/Ponte Vedra team and we’re proud to have him on board,” said Andreas Meinhold, managing member of Sunshine Hotel Group, LLC.

Located in the Sawgrass Village, directly across from the world-renowned Sawgrass Golf Resort and Spa, in Ponte Vedra Beach, Fla., the recently-renovated Hilton Garden Inn Jacksonville/Ponte Vedra provides the finest-quality essential services and amenities for small groups, business travelers, weekend leisure guests and golfers, with dedication to guest comfort and exemplary service.



Schoonmaker will oversee the overall day-to-day operational and management responsibilities of the Hilton Garden Inn Jacksonville/Ponte Vedra. He will manage a staff of more than 35 associates, dedicated to delivering the attentive and convenient Hilton Garden Inn brand of service.

Schoonmaker has nearly 20 years of experience in the hospitality industry, seven of which were acquired at Hilton Garden Inn properties in the Jacksonville, Fla. area. In 2007, Schoonmaker joined Pyramid Hospitality as the general manager of the Hilton Garden Inn Jacksonville/Orange Park, in Orange Park, Fla., where he quickly revitalized the property into a robust performer.

“The Hilton Garden Inn Jacksonville/Ponte Vedra is already in the Top 10 among the Hilton Garden Inn brand’s Southeast Region. I look forward to leading this uniquely-positioned property and its dynamic staff in further exceeding guest expectations,” said Schoonmaker. “As a general manager, I will offer support and provide leadership to each and every team member so that we succeed in ‘WOWing’ every guest who visits our hotel, in all areas of service, every time.”

Characterized by an inviting, contemporary/traditional-Florida style, the six-story, 127-room hotel features 56 spacious suites — 10 of which boast private whirlpools, a unique feature amongst the Hilton Garden Inn brand of hotels. The hotel is located within walking distance of a full-service spa, salon and seven restaurants, including: a Japanese steakhouse and sushi bar; fresh seafood grill; classic steakhouse and piano bar; and an upscale Northern Italian café.

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All rooms feature the HGI signature Garden Sleep System®; a “hospitality center” that houses a refrigerator, microwave oven and coffee maker; a large work desk; an ergonomic Mirra® chair by Herman Miller and complimentary Wi-Fi Internet access with secure remote printing to the hotel’s complimentary 24-hour business center.

Additional amenities include a workout facility and Stay Fit Kit®; a 24-hour Pavilion Pantry® convenience mart; an outdoor pool and whirlpool; a Great American Grill® restaurant serving cooked-to-order breakfast daily; evening room service and complimentary Wi-Fi Internet access throughout the hotel.

For meetings, banquets and receptions, the Hilton Garden Inn Jacksonville/Ponte Vedra offers an outdoor poolside venue, as well as 1,100 square feet of flexible meeting and banquet space with state-of-the-art audio-visual facilities, a public address system and complimentary Wi-Fi Internet access.

Hilton Garden Inn Jacksonville/Ponte Vedra is situated in the Sawgrass Village, off A1A, at 45 PGA Tour Boulevard in Ponte Vedra Beach, Fla. 32082.

For more information about Hilton Garden Inn Jacksonville/Ponte Vedra call (904) 280-1661 or visit www.jacksonvillepontevedra.stayhgi.com.

About Hilton Garden Inn

The Hilton Garden Inn brand is part of the Hilton Hotels Corporation, the leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in more than 80 countries, including 100,000 team members worldwide.

Hilton Garden Inn is the award-winning, mid-priced brand that continually strives to ensure today’s busy travelers have everything they need to be most productive on the road — from complimentary wired and Wi-Fi Internet access in all guestrooms and PrintSpots™ mobile printing to the hotel’s complimentary 24-hour business center to one of the most comfortable beds you will ever experience with the Garden Sleep System®. So whether on the road for personal or business reasons, Hilton Garden Inn offers the amenities and services for travelers to sleep deep, stay fit, eat well and work smart while away from home.

To find out more about Hilton Garden Inn locations across North America and Europe or to find your next getaway, visit www.HGI.com.

About Sunshine Hotel Group

Sunshine Hotel Group, LLC is a Miami-based, globally-experienced, hotel development, asset and management company headed by Ira Levenshon and Andreas Meinhold. Levenshon and Meinhold specialize in hotel development, construction supervision, management of hotels in multiple market segments and hotel ownership with notable flags such as Hilton, Hyatt and Swissôtel. Their expertise extends to the construction of apartment complexes and shopping centers as well as international hotel management, distribution, marketing and financing. Sunshine Hotel Group, LLC has primary ownership and interest in The Hilton Garden Inn Jacksonville/Ponte Vedra and a new Hyatt Place property, slated to open in Lake Mary, Fla. in the fall of 2008. For more information about Sunshine Hotel Group, LLC call (305) 859 - 8388 or visit www.SunshineHotelGroup.com .

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